Clarifying Business Relationship Ending Research

Jaana Tähtinen, University of Oulu Virpi Havila, Uppsala University

Abstract

It appears that much is already known about business relationship ending. However, when looking closely at the studies, one notices a huge variation in the conceptual language. What is the significance of this variation or is it just confusing? This paper aims to provide greater clarity about the concepts used in business relationship ending studies. This is done through a systematic review and a description of the dominant definitions and operationalization. As the outcome, this study suggests conceptual categories that classify and clarify the constructs in the field. In addition, the study shows a process through which any emerging research field can establish the current state of its conceptual clarity and to clarify it, if needed.

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